



WSPA
250 International Drive
Spartanburg, SC 29303
(864) 576-7777

CONTRACT

<u>Contract / Revision</u> 860531 /		<u>Alt Order #</u> 25168585
<u>Product</u> candidate		
<u>Contract Dates</u> 11/01/16 - 11/07/16	<u>Estimate #</u> 4715	
<u>Advertiser</u> POL/Roy Cooper for Governor		<u>Original Date / Revision</u> 05/09/16 / 10/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSPA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agcy Code</u> 9912856	<u>Advertiser Code</u> 297	<u>Product 1/2</u> 317
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u>

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue Northwest
Suite 800
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WSPA	11/01/16	11/07/16	M-F 7a CBS This Morning	7-8a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				2	\$350.00				
N 2	WSPA	11/01/16	11/07/16	M-F 8a CBS This Morning	8-9a		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				5	\$250.00				
D 3	WSPA	11/05/16	11/05/16	Sat 8a CBS This Morning	8a-10a		:30				NM	0	\$0.00
N 4	WSPA	11/06/16	11/06/16	CBS Sunday Morning	9-1030a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$500.00				
N 5	WSPA	11/01/16	11/07/16	Let's Make a Deal	9a-10a		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				5	\$250.00				
N 6	WSPA	11/01/16	11/07/16	Price is Right	11a-12p		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				5	\$400.00				
N 7	WSPA	11/01/16	11/07/16	M-F 4p-5p Judge Judy	4p-5p		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				5	\$200.00				
N 8	WSPA	11/01/16	11/07/16	M-F 4p-5p Judge Judy	4p-5p		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				5	\$200.00				
N 9	WSPA	11/05/16	11/05/16	Sa 730p-8p	730p-8p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$300.00				
N 10	WSPA	11/07/16	11/07/16	SCORPION	9p-10p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,800.00				
D 11	WSPA	11/01/16	11/01/16	NCIS	8p-9p		:30				NM	0	\$0.00
N 12	WSPA	11/01/16	11/01/16	BULL	9p-10p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 11/01/16 - 11/07/16		<u>Product</u> candidate
<u>Advertiser</u> POL/Roy Cooper for Gov		<u>Estimate #</u> 4715
<u>Original Date / Revision</u> 05/09/16 / 10/18/16		

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$2,500.00				
N 13	WSPA	11/02/16	11/02/16	CODE BLACK	10p-11p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--W----				1	\$1,800.00				
N 14	WSPA	11/04/16	11/04/16	HAWAII FIVE-0	9p-10p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----F--				1	\$1,600.00				
N 15	WSPA	11/05/16	11/05/16	48 HOURS	10p-11p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$900.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WSPA	10/31/16-11/06/16	48 HOURS	10p-11p	-----Sa--	:30	\$900.00		NM		
Credited													
N 16	WSPA	11/06/16	11/06/16	60 MINUTES	7p-8p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$2,500.00				
N 17	WSPA	11/06/16	11/06/16	NCIS: LA	8p-9p		:30				NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$2,250.00				
N 18	WSPA	11/01/16	11/07/16	The Late Show	1135p-1237a		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				4	\$250.00				
N 19	WSPA	11/01/16	11/07/16	Late Late Show	1237a-137a		:30				NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--				4	\$90.00				
N 20	WSPA	11/06/16	11/06/16	CSI MIAMI	1205a-105a		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$110.00				
Totals								0.00				44	\$21,920.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	44	\$21,920.00	(\$3,288.00)	\$18,632.00
Totals	44	\$21,920.00	(\$3,288.00)	\$18,632.00

Signature: _____ **Date:** _____

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